

February 6, 2018

Hisamitsu Pharmaceutical Co., Inc.

~ Patch – pain relief moving into the future ~
Hisamitsu Pharmaceutical, Becomes an Official Partner (External Pain Relief Products) of the Olympic and Paralympic Games Tokyo 2020!

This is to announce that Hisamitsu Pharmaceutical Co., Inc. (Headquarters: Tosu, Saga, President & COO: NAKATOMI, Kazuhide) has signed a Tokyo 2020 Official Partner agreement in the category of External Pain Relief Products with The Tokyo Organising Committee of the Olympic and Paralympic Games (President: Yoshiro Mori) for the Tokyo 2020 Olympic and Paralympic Games (Tokyo 2020 Games) to be held in 2020.

Hisamitsu Pharmaceutical is committed to promoting the Olympic and Paralympic Movements, and supporting the performance of the Japan Olympic and Paralympic teams, while contributing to the success of the Tokyo 2020 Games as an official partner via its products in the contracted category.



Hisamitsu[®]



Tokyo 2020 Official Partner (External Pain Relief Products)

In Japan, there is a term called “*te-a-te*”. This means to lend a hand to or heal someone special in need, while encouraging them to “cheer up” and “get well”. This concept is the origin of “patches” – a caring therapeutic culture that was born in Japan. We want to convey the impressive and reassuring relief provided by patch treatment to many more people.

Through its activities as an Official Partner (External Pain Relief Products) for Tokyo 2020, Hisamitsu Pharmaceutical aims to contribute to the success of the Games. We hope to introduce the “benefits of patch treatment” to athletes, spectators, event officials and volunteers. In this way, we will continue to help realize a society that can create a happy and healthy future for itself.

For details, please visit: <http://www.hisamitsu.co.jp/tokyo2020/>



News Release

<Outline of Agreement Program>

1. Agreement program: Tokyo 2020 Sponsorship Program

2. Agreement details: Official Partner (External Pain Relief Products)

The partner will promote the Olympic and Paralympic movements, support the Japan Olympic and Paralympic teams, and contribute to the success of the Olympic and Paralympic Games Tokyo 2020 by using their official designations, trademarks and services.

3. Agreement period: Date of commencement of contract through 31 December 2020

4. Coverage: <Sponsored Games>

Games of the XXXII Olympiad (Tokyo 2020)

The Tokyo 2020 Paralympic Games

<Japan Olympic and Paralympic teams>

The XXIII Olympic Winter Games (PyeongChang 2018)

The PyeongChang 2018 Paralympic Winter Games

The Third Summer Youth Olympic Games (Buenos Aires 2018)

The Winter Youth Olympic Games (Lausanne 2020)

The Games of the XXXII Olympiad (Tokyo 2020)

The Tokyo 2020 Summer Paralympic Games

5. Region: Japan



伝えよう 手から手へ

久光製薬株式会社は1847年に創業し、多くの皆様に支えられ、おかげさまで創業170周年を迎えました。

Hisamitsu Pharmaceutical Co., Inc. was founded in 1847.

Thanks to many support by customers and partners,
Hisamitsu celebrates the 170th anniversary.